



LeadingAgeCA Membership Benefits for Nursing Home Providers

LeadingAgeCA led the charge in 2023–2024 to halt the CMS-imposed nursing home staffing mandate. That on top of our ongoing advocacy that amplifies our members' voices with Congress, in state houses, and with regulatory agencies for fair reimbursement rates and regulations that help, not hinder, providers.

Nursing Home provider membership gives you:

- ◆ Guidance and technical assistance on critical operational topics such as survey and certification, quality measurement and reporting, and Requirements of Participation, including minimum staffing standards, infection control, behavioral health, and emergency preparedness.
- ◆ Easy access to learning opportunities for your entire team—often discounted or free to members.
- ◆ State advocacy for policies that remove barriers to care and prioritize solutions to staffing challenges.
- ◆ Up-to-date information on key issues to keep members informed via regular member update calls, emails, dedicated web pages, action alerts, and newsletters.
- ◆ A monthly nursing home network call and online peer group forum, where nursing home providers can connect, ask questions, share resources, and spark ideas.



Vito Genna

Former CEO/Executive Director
Sierra View Homes

“Throughout the years LeadingAge California personnel have been very helpful in dealing with issues that our organization has had to deal with state agencies. That kind of backing gives EDs the confidence and information needed to move through thorny disputes. Recently Brenda Klutz has been invaluable to SVH in dealing with a sticky local CDPH office.”

Become a Member Today!

LeadingAge[®] CA

LeadingAgeCA Membership Delivers Clear Results for Nursing Home Providers



LeadingAgeCA is a state-wide network of non-profit aging services providers and other mission-driven organizations working to make California a better place to grow old. Membership offers Nursing Home Providers tools, resources, and connections to experts in your backyard and across the state.

Impactful State Advocacy

LeadingAgeCA policy and regulatory experts advocate at the state capital to:

- ◆ Demand workforce solutions
- ◆ Advance effective solutions and block misguided legislation and regulations
- ◆ Analyze and advise on regulation and compliance

Career-Advancing Education and Leadership Development

Professionals from nursing home providers enjoy LeadingAgeCA's career-enhancing, accredited, state educational offerings, such as:

- ◆ Leadership development programs
- ◆ Virtual education for your entire team
- ◆ In-person conferences
- ◆ Awards and recognition

Business Solutions to Boost Your Bottom Line

Members-only access to time-saving tools, successful innovations, and evidence-based guidance to help you smoothly adopt new approaches to workforce, compliance, technology, business models, governance, and more.

- ◆ Workforce solutions
- ◆ Career centers
- ◆ Governance tools
- ◆ Technical assistance from staff experts
- ◆ Group purchasing discount program

Connections With Excellent Executives in Your Area of Expertise

All your staff can benefit professionally from the access LeadingAgeCA membership provides—without travel time or costs.

- ◆ Member networks and peer groups
- ◆ Centers dedicated to research, technology, and managed care
- ◆ Best-in-class events and conferences

Access to Sector-Advancing Research and Cutting-Edge Expertise

LeadingAgeCA and LeadingAge unites the brightest minds in our sector to pave the way into the future.

- ◆ The LeadingAge LTSS Center @UMass Boston research is a foundation for action to improve quality of care and quality of life for older Americans.
- ◆ The Center for Aging Services Technologies is expediting the development, evaluation, and adoption of emerging technologies that can improve the aging experience and support providers across the board—especially with workforce solutions.

Join LeadingAgeCA today!

leadingageca.org/provider

