



LeadingAgeCA Membership Benefits for **Home Home Providers**

LeadingAgeCA offers the latest operational, legislative, and regulatory information for non-profit Medicare-certified home health service providers reimbursed under Medicare Parts A and B, Medicare Advantage and the Veterans Administration.

Home Health provider membership gives you:

- ◆ A team fighting for your interests through impactful state advocacy, including holding Medicare Advantage plans accountable and protecting from further reimbursement cuts.
- ◆ Members receive special pricing on the updated Clinical Procedures Manual. LeadingAge is now the publisher of the leading clinical guidance in the field.
- ◆ Problem-solving and technical assistance on critical home health topics, such as troubleshooting claims denials or implementing OASIS changes.
- ◆ Career-advancing education and events, including free, exclusive, or discounted access to learning on home health-specific topics, such as the expanded home health value-based purchasing model.
- ◆ Peer and partners like no other in the sector, who you can rely on to exchange knowledge and share resources — especially through our home health and managed care member networks.



Jesse Walter

President & CEO | Hillendale Home Care

“When we faced a significant challenge with transferring our state licensing—a process that had dragged on for over six months despite countless phone calls—LeadingAgeCA was there to help. We are incredibly grateful for the partnership with LeadingAgeCA and the peace of mind they bring to our operations.”

Become a Member Today!

LeadingAge[®]CA

LeadingAgeCA Membership Delivers Clear Results for Home Health Providers



LeadingAgeCA is a state-wide network of non-profit aging services providers and other mission-driven organizations working to make California a better place to grow old. Membership offers home health providers tools, resources, and connections to experts in your backyard and across the state.

Impactful State Advocacy

LeadingAgeCA policy and regulatory experts advocate at the state capital to:

- ◆ Demand workforce solutions
- ◆ Advance effective solutions and block misguided legislation and regulations
- ◆ Analyze and advise on regulation and compliance

Career-Advancing Education and Leadership Development

Professionals from home health providers enjoy LeadingAgeCA's career-enhancing, accredited, state educational offerings, such as:

- ◆ Leadership development programs
- ◆ Virtual education for your entire team
- ◆ In-person conferences
- ◆ Awards and recognition

Business Solutions to Boost Your Bottom Line

Members-only access to time-saving tools, successful innovations, and evidence-based guidance to help you smoothly adopt new approaches to workforce, compliance, technology, business models, governance, and more.

- ◆ Workforce solutions
- ◆ Career centers
- ◆ Governance tools
- ◆ Technical assistance from staff experts
- ◆ Group purchasing discount program

Connections With Excellent Executives in Your Area of Expertise

All your staff can benefit professionally from the access LeadingAgeCA membership provides—without travel time or costs.

- ◆ Member networks and peer groups
- ◆ Centers dedicated to research, technology, and managed care
- ◆ Best-in-class events and conferences

Access to Sector-Advancing Research and Cutting-Edge Expertise

LeadingAgeCA and LeadingAge unites the brightest minds in our sector to pave the way into the future.

- ◆ The LeadingAge LTSS Center @UMass Boston research is a foundation for action to improve quality of care and quality of life for older Americans.
- ◆ The Center for Aging Services Technologies is expediting the development, evaluation, and adoption of emerging technologies that can improve the aging experience and support providers across the board—especially with workforce solutions.

Join LeadingAgeCA today!

leadingageca.org/provider

