



inspire...serve...advocate

Business Partner Membership Application

Mission: Advance housing, care and services for older adults in California.

Vision: Be the champion for aging services.

Goals: Strengthen member value, lead policy, cultivate leadership and provide leading education.

Company Name _____
Contact Person [Mr.] [Ms.] [Mrs.] _____ Title _____
Address _____
City _____ State _____ Zip _____
Telephone _____ FAX _____
Email _____ Website _____
Year founded: _____ Number of Employees: _____ Target Audience: _____
Provide a brief description of products or services for inclusion in the next LeadingAge California Membership Directory (up to 30 words).

Goods and Services Provided to Senior Market:

- | | | |
|---|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Finance | <input type="checkbox"/> Medical/Pharmaceutical |
| <input type="checkbox"/> Architecture/Interior Design | <input type="checkbox"/> Flooring | <input type="checkbox"/> Personal Care Products |
| <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> Food Service/Mgmt. | <input type="checkbox"/> Property Management/Real Estate |
| <input type="checkbox"/> Communication/Emergency Services | <input type="checkbox"/> Fundraising | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Furniture/Furnishings | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Group Purchasing | <input type="checkbox"/> Rehabilitation Services |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Health/Wellness | <input type="checkbox"/> Safety Products |
| <input type="checkbox"/> Education/Training | <input type="checkbox"/> Housekeeping | <input type="checkbox"/> Security/Crime Prevention |
| <input type="checkbox"/> Emergency Call/Resident Monitoring Systems | <input type="checkbox"/> Insurance | <input type="checkbox"/> Staffing |
| <input type="checkbox"/> Emergency/Disaster Management | <input type="checkbox"/> Internet Services/Telephone | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Employee Benefits | <input type="checkbox"/> Legal | <input type="checkbox"/> Television Services |
| <input type="checkbox"/> Energy/Utilities | <input type="checkbox"/> Marketing | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Facility Development/Mktg. | <input type="checkbox"/> Medical Equipment | |

- ☐ Basic Membership..... \$964 Annual dues cycle
☐ Premier Business Partner (details on page 2)..... \$5,500 Annual Dues Cycle

Membership amount \$ _____ ☐ Check ☐ VISA ☐ MasterCard ☐ American Express
Card # _____ Exp. Date _____ CVV: _____
Name on card _____ Cardholder's signature _____

Mail to: LeadingAge California • 1315 I Street, Suite 100, Sacramento, Ca 95814 • 916.392.5111 • mriley@leadingageca.org

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues.

Privacy Consent Language for LeadingAge California Communications:

Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.

10% of your dues supports LeadingAge California PAC (Political Action Committee ID#1371227) that supports candidates seeking public office that support nonprofit housing, care and services providers and the older Californians they serve. If you would like to opt-out of this contribution please submit a request in writing to info@leadingageca.org.



The Power of Belonging

We couldn't do it without you

Business Partner Member Benefits

Value	Basic \$964	Premier \$5,500
Listing in Membership Directory	X	X
Ability to search all members in online directory	X	X
Eligible to participate in LeadingAge California Committees		X
Eligible to participate in LeadingAge California's online Engage Communities	X	X
Member rates for education and meetings	X	X
Access to <i>Engage</i> , LeadingAge California Quarterly Magazine	X	X
Ability to attend up to 36 annual meetings in 9 regions	X	X
Link to vendor's website in Buyer's Guide	X	X
Member Pricing on Booths for Annual Conference	X	
Standard Furnished Annual Conference Booth (More than \$2,000 value)		X
Special recognition in all conference marketing materials		X
Two (2) invites to the Annual Business Partner Council Retreat		X
Two (2) seats at the policy Round Table Discussion (meets twice a year)		X
Access to exclusive networking receptions w/ BPC members and Association Leaders		X
Opportunity to develop educational programming		X
Provide up to 3 podcasts and whitepapers for LAC website		X
Half page ad in Membership Directory		X
Recognition on LAC website with logo and link to your website		X
Electronic mailing list once a year (includes email addresses)		X
Leaderboard Electronic Advertising 819px x 150px on LAC website		X