# **2024 Contribution Form**

Effective fundraising strives to establish donor categories. The more one gives, the higher the level of recognition. Currently, LeadingAge California PAC provides its new \$500 donors with a pin. Donor recognition levels are as follows:

#### Amount

Diamond Level • \$5,000+ Platinum Level • \$2,500-\$4,999 Gold Level • \$1,500-\$2,499 Silver Level • \$1,000-\$1,499 Bronze • \$500-\$999 Other • \$\_\_\_\_

#### Recurrence

One-time Quarterly

#### **Personal Information**

The following information is required by law for all contributions.

Are you donating as a Business Ir		dividual?	
First & Last Name:			
Title/Occupation:			
Full Name of Employer	:		
Physical Address: Street address required — no			
City:		State:	Zip:
Phone:	Email:		

## **Payment Information**

Check enclosed (Make payable to: LeadingAge California PAC)

To donate by credit card please visit: <u>https://www.leadingageca.org/donate</u>

*Individuals only:* I verify that my contribution is a personal donation and I will not be reimbursed in any way.

**Are you an LLC Contributor?** Provide first and last name of the individual with primary responsibility for approving this contribution.

First & Last Name: \_

## My Organization's Goal

My organization commits to raise personal contributions in this amount:

\$	
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Contributions to the LeadingAge California PAC (CA ID# 1371227) are not deductible as charitable contributions for federal income tax purposes. Contributions may not exceed \$9,100 per donor, per calendar year.



# **Our Strength Relies on You...**

The LeadingAge California PAC was created in 2014 to support candidates seeking public office that support nonprofit housing, care and service providers and the Older Californians they serve.

As the only political action committee in Sacramento representing non-profits and the continuum of care, your contribution will help ensure that LeadingAge California members' interests are represented in Sacramento.

#### Our goals are:

- Educate candidates on the importance of senior living providers and services in the state
- Promote adequate funding for the development of affordable senior housing in California
- Promote thoughtful and effective oversight of long-term care
- Defend against excessive barriers to providing innovative quality care
- Promote development of a statewide solution for paying for long-term services and supports

The LeadingAge California PAC is a crucial component of the association's advocacy effort and will help to support candidates that advance a public policy agenda that places nonprofit providers in the forefront of an increasingly complex political environment.

# **Dos and Don'ts**

- **DO** make personal contributions
- **DO** inform your board, staff during non-business hours, using personal phone or email that the PAC deserves their support
- **DO** attend PAC events and activities on your personal time
- **DO** keep the lines clear between actions taken as a 501(C)(3) leader and PAC activities. They must be completely separate
- **DON'T** use nonprofit e-mail, phone systems, time, supplies, letterhead or stationary. Always use PAC or personal materials
- **DON'T** make PAC participation part of an individual's job responsibilities or tied to job

## leadingageca.org/PAC

LeadingAge California Political Action Committee 1315 | Street, Suite 100, Sacramento, CA 95814