

## **Sponsor Opportunities**

## Benefits to Tap in 2017

| Level              | You Receive                             | <u>Opportunities</u>     |
|--------------------|---|--------------------------|
| Partner (\$20,000) | Full Page Ad in Brochure                |                          |
|                    | Banner Add on Conference APP            |                          |
|                    | 4 Complimentary Registrations           |                          |
|                    | Logo on Promotion Pieces                |                          |
|                    | General Session Recognition             |                          |
|                    | Logo/Link on LeadingAge CA Website      |                          |
|                    | Recognition in Membership Directory     |                          |
|                    | Lounge to host private meetings         |                          |
| Diamond (\$15,000) | Full Page Ad in Brochure                | Keynote Speaker          |
|                    | 2 Complimentary Registration            | Welcome Reception        |
|                    | Logo on Promotion Pieces                | Tuesday Night Event      |
|                    | General Session Recognition             | Wednesday Luncheon       |
|                    | Logo/Link on LeadingAge CA Website      | Giveaway for Attendees   |
|                    | Recognition in Membership Directory     |                          |
| Platinum (\$7,500) | Half Page Ad in Brochure                | Tuesday Breakfast        |
|                    | 1 Complimentary Registration            | Tuesday Lunch            |
|                    | General Session Recognition             | Trustee Breakfast        |
|                    | Logo/Link on LeadingAge CA Website      | Connection Lounge        |
|                    |   | Conference Brochure      |
| Gold (\$5,000)     | Half Page Ag in Brochure                | Badge Holders            |
|                    | Company Name Listed on Promotion Pieces | Charging Stations        |
|                    | Logo/Link on LeadingAge CA Website      | Welcome Reception Drinks |
|                    | Logo/Link on LeadingAge CA Website      | welcome keception Dinks  |
| Silver (\$2,000)   | Name Listed on Promotion Pieces         | Resident Breakfast       |
|                    | Logo/Link on LeadingAge CA Website      | Exhibitor Lanyards       |
| Bronze (\$1,000)   | Name Listed on Promotion Pieces         |                          |