

February 2013

agenda™

LeadingAge California



**A Resurgent Governor, Democratic Super-Majorities
and a Balanced Budget: Politics in California**

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LeadingAge California represents more than 400 nonprofit providers of senior living services – including affordable housing, continuing care retirement communities, assisted living, skilled nursing, and home and community-based care. LeadingAge California's advocacy, educational programs, communications and other resources help its members best serve the needs of more than 100,000 seniors. Founded in 1961, LeadingAge California is celebrating its 50th year of public service.

Fiscal Cliff, the CLASS Act and the Future of Long-Term Care

by Joanne Handy

While most of the country took a somewhat active interest in all the debate and posturing surrounding the so-called “Fiscal Cliff” negotiations, folks in our field were paying considerably more attention. The American Taxpayer Relief Act of 2012 that was passed in the closing hours of the 112th Congress averted – albeit temporarily – a significant impact on millions of us. By permanently eliminating an increase in the tax rate for most Americans, by temporarily avoiding steep cuts to domestic and defense spending scheduled to take effect on January 1, and by preventing a 27 percent cut in payments to Medicare physicians and implementation of caps on out-patient therapy, Congress was able to avoid going over the fiscal cliff.

Unfortunately, one of the casualties of this eleventh hour politicking was the Community Living Assistance Services and Supports Act that so many of us had a hand in creating. The CLASS Act was a program designed to initiate a voluntary insurance option to help pay costs associated with long-term care. It was originally passed as part of President Obama’s Affordable Care Act and was seen as proactive and cost effective way to help people get the care and services they need – in a place called home.

Even with repeal, there is still an opportunity to reimagine how this country funds and delivers long-term care. Thanks in large part to Senator Jay Rockefeller (D-WV), the legislation repealing the CLASS Act also included the creation of a Commission on Long-Term Care. Charged with developing a new proposal for long-term care, the Commission represents another opportunity for us to lead change. •••

Joanne Handy is president & CEO of LeadingAge California.



A Resurgent Governor, Democratic Super-Majorities and a Balanced Budget: Politics in California

Unexpected. Confusing. Inexplicable even. These are the words one tends to hear in and around the State Capitol these days. Truth be told, these same words have been used in just about any conversation describing politics under the dome for the past two or so decades. At this moment in time, however, their context is completely different. It is unexpected that a structural deficit of nearly \$30 billion has been erased (at least on paper) in a little more than two years. It is confusing that a governor with a job approval rating of less than 50 percent convinced voters to overwhelmingly approve one of the largest tax increases in the state's history. It is inexplicable that even with open primaries and redrawn districts, Democrats now have super-majorities in both the Assembly and Senate.

Despite a resurgent governor, Democratic control of both houses and a budget that's in the black, 2013 will still have its challenges.

As he prepares to deliver the third State of the State speech of his third term on Thursday, Governor Jerry Brown will be peering down from a lofty political perch that he may never ascend to again.

Even this late in his political travels, the 74-year-old Brown can safely be called a political phenomenon. He's fresh off producing what many are calling a "miracle" deficit-free budget only two years after inheriting \$27 billion in red ink. And the budget came only two months after he shocked the political world with his triumphant tax-hike ballot measure, Proposition 30.

Brown now has a command of the Capitol stage as only a handful of California politicians – one of them his father, Gov. Pat Brown – have enjoyed. And it's a good time for the son to have the wind at his back, as he prepares to push through a slew of major projects, ranging from a bullet train to a huge new water project.

"It's been a long time since any governor has been riding this high," said Ethan Rarick, director of UC Berkeley's Matsui Center at the Institute of Governmental Studies. "I'd say that Jerry Brown 2.0 has disproved skeptics every step of the way. If the economy goes south, they'll come back. But for now, it's

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CCRCs & Assisted Living

Historic Year Underway in State Legislature

Last month, the California State Legislature welcomed 39 newly elected legislators under the dome. The 2013-2014 Legislative Session is historic as it includes the largest freshman class since 1966 and a democratic super-majority in both houses that the state has not seen since 1883.

The new super-majority gives Democrats significant power, including the ability to put items directly on the ballot and override the Governor's vetoes. Despite the improvement in the state's fiscal picture, the Legislature will have to reconcile an anticipated \$1.9 billion budget deficit. Additionally, the Governor has signaled he will call a Special Session of the Legislature to implement healthcare reform requirements under the Affordable Care Act.

The real policy work occurs in the Legislature's many policy committees. Legislative leaders from both houses recently announced several key changes to committee assignments and chairmanships – many of which are particularly important to aging-related issues:

- Senator Ed Hernandez, O.D. (D-Los Angeles) will chair the Senate Health Committee;
- Senator Leland Yee (D-San Francisco) will chair the Senate Human Services Committee;
- Senator Mark DeSaulnier (D-Concord) will chair the Senate Transportation and Housing Committee;

- Dr. Richard Pan (D-Sacramento) will chair the Assembly Health Committee;
- Assemblyman Mark Stone (D-Scotts Valley) will chair the Assembly Human Services Committee; and
- Assemblywoman Norma Torres (D-Los Angeles) will chair the Assembly Committee on Housing & Community Development.

LeadingAge California and its members will have an opportunity to meet with these and other members of the Legislature during the 2013 Public Policy Conference, March 4-6, 2013.

CHAMP Grants Provide Dollars for Innovation

The California Health Facilities Financing Authority in the State Treasurer's Office will begin a new program called the California Health Access Model Program this year. The purpose of the CHAMP program is to

provide innovative methods to deliver health care services more effectively and improve access and health outcomes for vulnerable populations and communities by bringing services, including preventative services, to individuals where they live or congregate. The program will award up to \$5 million in grants initially with a second phase to support grants totaling \$5 million. Draft regulations have been released for comment. Currently, only non-profits and governmental entities are eligible to apply. Timelines will be established that will include when Letters of Interest must be submitted. Additional details are available on the State Treasurer's Office [website](#).

Prepared by Eric Dowdy, vice president of policy for LeadingAge California. Dowdy can be reached at edowdy@aging.org or 916-469-3376.

Housing

Carol Galante Confirmed as FHA Commissioner

With a vote of 69-24 vote, Carol Galante was confirmed as the next Federal Housing Administration Commissioner. Galante has been serving as the head of FHA on an acting basis since June 2011. The FHA, which operates under the Department of Housing and Urban Development, insures mortgages on single family and multifamily homes

including manufactured homes and hospitals. It is the largest insurer of mortgages in the world, insuring over 34 million properties since its inception in 1934.

Galante's appointment faced some Republican opposition under the argument that the FHA has not done enough to stem losses of the program. An audit released last month found that the FHA's reserves

would not be sufficient to cover projected losses. In the first time in the agency's history it may need a cash infusion from the Treasury to remain solvent. HUD Secretary Shaun Donovan said that Galante "offers responsible leadership at a time when we are pursuing necessary reforms to stabilize FHA's financial outlook."

Prior to her time at HUD, Galante served as the president and CEO of BRIDGE Housing, a nonprofit affordable housing developer in California.

Lesley Foundation Receives Assisted Living Conversion Project Award

The U.S. Department of Housing and Urban Development awarded \$26 million in grants to the owners of multi-family Housing developments in nine states to convert some or all of their apartments into assisted living or service-enriched environments for elderly residents. Among the awardees was the Lesley Foundation, based in Half Moon Bay, Calif.

The Lesley Foundation was awarded \$4.1 million to convert one floor at Lesley Towers into affordable assisted living units. Assisted living offers services that accommodate residents who can live independently but need assistance with activities of daily living. Support services include personal care, transportation, meals, housekeeping and laundry.

"We're getting older as a nation and with that demographic shift, there is a growing demand for affordable

housing that will allow our seniors to live independently in their own homes," said Carol Galante, HUD's Assistant Secretary for Housing and Federal Housing Commissioner. "These grants will help these apartment owners to convert their properties into assisted living or service-enriched environments that will allow seniors to remain in their homes for as long as they can."

Skilled Nursing

Tax Relief Act of 2012 Extends Therapy Caps

Section 603 of the 2012 Tax Relief Act extends the exceptions process for Medicare outpatient therapy caps through December 31, 2013. The therapy caps are determined for a beneficiary – based on a calendar year basis. The therapy cap for physical therapy and speech language pathology services combined is \$1900. There is a separate cap for occupational therapy services, which also happens to be \$1900. Manual medical reviews of therapy services were not impacted by the legislation and will continue.

2013 Resolution – Help Residents Live Healthier

The Centers for Medicare and Medicaid Services is encouraging providers to remind their residents that Medicare covers a broad range of preventive services and screenings that can help beneficiaries prevent, detect or manage their illness and

This is the second ALCP award received by the Lesley Foundation. In 2008, they received a grant to convert 24 units at Lesley Terrace in Belmont, Calif. into assisted living units. For more information you can visit Lesley Senior Community's [website](#).

Prepared by Carrie Paine, policy analyst for LeadingAge California. Paine can be reached at cpaine@aging.org or 916-469-3372.

disease – thereby promoting a healthy lifestyle. CMS is asking that providers schedule their eligible Medicare residents for an annual wellness visit as soon as possible and review the various preventive services and screenings that are available to them. Additional information can be found by clicking [here](#).

Flu Season is Upon Us

It is not too late to protect your residents and staff against the yearly flu. Not only is vaccination against the flu a quality measure for long-term care communities, but statistics from the Centers for Disease Control show that long-term care workers lag in getting vaccine protection. Only 49 percent of long-term care workers were found to have been vaccinated last year. The risks are also greater for older adults. In November of 2012, the American Medical Association's House of Delegates passed a resolution urging policymakers to make flu shots a requirement



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 <p>Five Centers CA FHA Financing JANUARY 2012</p> <p>\$30,102,600</p>	 <p>Pleasanton, CA JANUARY 2012 SEPTEMBER 2011</p> <p>\$20,000,000 \$15,000,000</p>	 <p>Walnut Creek, CA California Obligated Group OCTOBER 2011</p> <p>\$62,200,000</p>
 <p>National Obligated Group & CA Obligated Group LOC Replacement OCTOBER 2011</p> <p>\$117,615,000</p>	 <p>La Mesa, CA FHA Financing JUNE 2011</p> <p>\$14,934,000</p>	 <p>Palo Alto, CA Bank Placement MARCH 2011</p> <p>\$11,885,000</p>
 <p>Castro Valley, CA JUNE 2010</p> <p>\$18,940,000</p>	 <p>Pleasanton, CA FEBRUARY 2010 SEPTEMBER 2006</p> <p>\$106,580,000 \$50,000,000</p>	 <p>Pasadena, CA DECEMBER 2009</p> <p>\$26,150,000</p>
 <p>Fresno, CA FHA Financing OCTOBER 2009</p> <p>\$11,038,000</p>	 <p>Alma Via of San Francisco San Francisco, CA NOVEMBER 2008</p> <p>\$33,895,000</p>	 <p>Glendale, CA AUGUST 2008 DECEMBER 2006</p> <p>\$77,805,000 \$62,185,000</p>
 <p>Burbank, CA MAY 2007</p> <p>\$110,000,000</p>		

For more information on the structure and use of these issues, please visit emma.msrb.org

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for all health care workers. This year's flu season is off to an early start and the prognosis is not promising. As of late last year, five states including Alabama, Louisiana, Mississippi, Tennessee and Texas reported having higher than normal flu outbreaks. And in Pennsylvania, authorities have resorted to the use tents as make-shift triage units outside of hospitals in an attempt to deal with the large influx of flu cases. In October, Rhode Island became the first state to require flu shots for all health care workers. The effort has seen some protests from employee advocates who want an exemption for religious beliefs.

Revision to International Classification of Diseases To Be Implemented October 2014

Providers are encouraged to take simple steps this year to improve clinical documentation that will make the implementation of the latest revision to the International Classification of Diseases easier. ICD-10 will be fully implemented in October of 2014 – rather than 2013 as originally planned by the U.S. Department of Health and Human Services. According to HHS Secretary Kathleen Sebelius, “These new standards are a part of our efforts to help providers and health plans spend less time filling out paperwork and more time seeing their patients.”

Look at the most common codes used in your setting and the documentation used to determine them. Decide if your clinical documentation is adequate. ICD-10 gives more specific choices for coding diagnosis. It will become more important to make your documentation as detailed as possible. It is widely expected that this revised information will not only affect claims, but overall quality measures as well. As an example, the accurate coding of Diabetes Mellitus may need information concerning the type of diabetes, body system affected, complications or manifestations and the amount of insulin used. For additional information on ICD-10 (or to sign up for industry email updates), please visit the CMS [website](http://www.cms.gov).

Prepared by Lori Costa, regulatory and clinical consultant for LeadingAge California. Costa can be reached at lcosta@aging.org or 916-469-3377.

Jane Bakaluba

Generosity Marks Life of San Rafael Resident



Nurturing comes naturally for Jane Bakaluba. Whether working in her garden at Rotary Manor in San Rafael, Calif., or dedicating her life to social work, Bakaluba's caring spirit shines through.

When she fled her native Uganda to escape Idi Amin's oppressive regime, she knew that adjusting to life in a new country would bring challenges. As a mother of three teen boys at the time, she also understood the potential benefits.

"With challenges come great reward," she says. "For everything we overcome there is gratification and the satisfaction of a better life."

Before moving to the United States, Bakaluba attended Makerere University in Uganda. She also earned a secretarial degree from Pitman's College in London. She then worked for British Airways at Heathrow Airport as a typist and later as secretary to the British Airways manager in her hometown of Kampala, Uganda.

Her life was full of travel and adventure, but when Bakaluba

arrived in the U.S., she found it difficult to find meaningful work. "I decided to go back to school," she says. "And I chose social work." She attended Temple University in Philadelphia, where she earned a degree in social work and began a career that spanned more than two decades in two states.

Bakaluba describes herself as a natural caretaker – so social work made sense.

"I came from a large family and took care of my sister's children after school," she says. "I love making other people happy and helping others."

She also worked for the YWCA in Uganda and was a community development officer for the Ministry of Social Services in Kampala – teaching young women about child care, hygiene, nutrition and domestic skills to improve their standard of living. "I greatly enjoyed working with these women," Bakaluba says.

"It was challenging and very difficult sometimes," she says. "In social work you are always trying to make things better, and you are dealing with people's problems. Sometimes there is no easy answer."

After retiring, Bakaluba continued to serve. She volunteered for the Marin County peer counseling program, which helps connect older adults with much-needed



services. For her efforts, the Marin County Board of Supervisors recently presented Bakaluba with a certificate recognizing her work.

"It was the icing on the cake," she says. "Looking out there and seeing my sons and the board of supervisors was very rewarding."

Now, Bakaluba is focused on raising vegetables and volunteering on the resident council at Rotary Manor.

"Life is good at Rotary Manor," she says. "I have my little garden plot and enough food to share with others. I've had some very good breaks in life, and I thank God for that." •••

Adapted with permission from ABHOW Words, a newsletter for communities owned by American Baptist Homes of the West.



Meadowbrook Village Christian Retirement Community

A member of LeadingAge California since 2009, Meadowbrook Village Christian Retirement Community is a new continuing care retirement community located in Escondido, Calif. The 25-acre campus currently provides 104 residential units – comprised of garaged cottages and 1-2 bedroom apartments. One of the most visible and defining features of the campus is its 75-foot tall authentic Dutch windmill.

According to Mark Memmelar, the community's executive director, "Within the next year, Meadowbrook will begin construction on a skilled nursing unit with 40-45 licensed beds in order to be able to provide the full spectrum of care for all of our residents." In addition, Meadowbrook Village will be working on plans for a new independent/assisted living apartment building with more than 50 one and two bedroom units – with the goal of breaking ground in 2013.

Value First Featured Vendor: Accurate Business Results

Accurate Business Results is a California-based company providing cost reporting, tax, audit and bookkeeping services – all under one roof. An Enhanced

Associate Member of LeadingAge California, Accurate Business Results is very involved with a number of member communities and offers support and assistance to members by sharing their expertise in educational forums, serving on committees, participating in the Region Leadership and participating in advocacy efforts. As a Value First participating vendor, Accurate Business Results offers members the following benefits:

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For additional information, please contact Tiffany Karlin, CEO of Accurate Business Results at either (562) 624-9819 or tkarlin@accure.biz.

Are You Attending the PEAK Leadership Summit?

Registration is now open for next month's LeadingAge PEAK Leadership Summit in Washington, DC.

This executive-level conference – which is scheduled for March 18-20 – is a dynamic educational experience designed exclusively for strategic leaders in the field of aging services. With keynotes from former U.S. Senator Olympia Snowe and successful CEO Peter Sheahan, PEAK offers insights and strategies to help your team address current organizational challenges and prepare for the future.

So if you have yet to register, make plans to join some of the field's most innovative leaders who are developing strategic initiatives to respond to evolving service lines and changing consumer preferences. For additional information on PEAK or to register, please visit the LeadingAge [website](#).

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2013 Premier Partner Associate Members

LeadingAge California is pleased to announce its Premier Partner Associate Members for 2013. These associate members provide a significant amount of support to the association – both financially and by volunteering their time and expertise to work directly with member communities.

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A Resurgent Governor, Democratic Super-Majorities and a Balanced Budget: Politics in California

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hard to see how you could've done better than he's done."

Since he first appeared on the political scene in the mid-1970s, Brown has been a darling of the national media, if only for the quirky quote. Of late, though, he's viewed more as a sober elder statesman who might have the answer to the country's fiscal problems while invoking Greek philosophers and throwing out Latin phrases.

"Is what you did transferable to the national government?" Brown was asked in a PBS interview last week. Los Angeles Times editorial-page columnist Paul Whitefield even urged Brown to run for president, arguing that the "Moonbeam" tag from his first two terms decades ago no longer applies. "He's now the sage of Sacramento," Whitefield opined.

"If he were 10 years younger, they'd be talking about him along with Hillary Clinton and Joe Biden as contenders for 2016," said Dan Schnur, director of the University of Southern California's Jesse M. Unruh Institute of Politics. "The great irony is that he ran for president twice during his first time as governor but never had anywhere near the political capital he has now."

The governor now occupies an enviable "strategic position," as he calls it, a place and time that confers credibility and momentum as he wades into treacherous waters.

Brown wants to build an underground canal to deliver Sacramento River water across the Delta to Southern California while dodging bullets between

warring environmentalists and developers; lay the first tracks for the generally unpopular \$69 billion high-speed rail project; and turn the school finance system on its head by jettisoning the complex funding formula and local mandates, while giving more money to schools with disadvantaged students. He also wants to reform the California Environmental Quality Act, the decades-old law that requires environmental impact studies for building projects, over the objections of his own allies.

Critics say trying to tackle any one of these major policy goals on their own would be foolhardy enough. But to pursue them together even as he hammers out a new budget, while handling other significant issues such as gun control and political reform, could be considered political suicide.

"Especially with high-speed rail, which is hard to defend," said Jack Pitney, a political-science professor at Claremont McKenna College. "It's a massive project in search of a rationale. As the cost becomes more clear, that could undercut his political standing, and even more so if the economy sours."

There are plenty of other traps that could ensnare Brown, said Rob Stutzman, a GOP strategist who worked on the 2010 gubernatorial campaign of Brown's Republican opponent, Meg Whitman.

"If we get into a deficit by May when the real budget comes out, it'll be tough sledding – that will be hard for him to explain," Stutzman said. "The other thing is he has nothing to show on job creation. I'd think he needs to make good on regulatory reform like CEQA."

But Brown's supporters point out that his doubters have been wrong about him since his return to the governor's horseshoe-shaped offices at the Capitol two years ago. And even before he got there, Brown had to overcome skeptics from his own party, who feared the billionaire Whitman would overwhelm him with her unlimited personal treasury. They complained that he was taking too long to get his campaign up and running, that he didn't have enough money and lacked flair on the campaign trail. But on Election Night he crushed her.

Brown heard the same complaints and criticisms from Democratic activists about his campaign for Proposition 30: He didn't get out on the campaign trail early enough. He wasn't fundraising aggressively enough. He had no unifying message. He didn't capitalize on voters' yearning for class warfare against the rich.

Many political analysts seemed confident that California voters' long-standing hatred of taxes would send Brown scurrying for cover, wondering how he'd be able to face teachers and parents when he was forced to slash \$5 billion from K-12 budgets that would be triggered by a loss. But again, Brown triumphed. Proposition 30 passed by a stunning 10 percentage points.

A daunting \$27 billion deficit greeted Brown when he returned as governor in January 2011 – 28 years after he left the office. So he laid out an austere path riddled with billions of dollars in education and social service cuts that devastated his own Democratic constituencies.

His fellow Democrats begrudgingly went along with the cuts, and their party gained two-thirds majorities in both legislative chambers in the fall for the first time since the 1880s.

An irony to Brown's sense of political leverage is that he has said he will use much of his power to do nothing. He has vowed to put the brakes on the plans of Democratic legislators to restore programs for the poor, launch an assault on the landmark Proposition 13, and possibly seek more tax hikes now that their two-thirds majorities have made California Republicans irrelevant.

Brown can also play it safe when it comes to his political future. Because voters appear to be asking him to be cautious with their money, he is unlikely to face a challenge from the left if, as is widely expected, he seeks re-election. And a credible candidate coming out of the Republican Party seems as unlikely as New Jersey Gov. Chris Christie beating Brown in a chin-up contest.

Still, even with his high political standing at the Capitol, Brown has yet to break 50 percent in voter approval polls, something for which Stutzman argues he only has himself to blame.

"He is so reclusive; he doesn't enjoy selling his achievements," Stutzman said. "Brown needs to wring out as much political capital as he can because it can turn to vapor quickly."

From California Gov. Jerry Brown Defies Critics, Has All the Momentum Heading into 2013 by Steven Harmon. Copyright © 2013 by San Jose Mercury News. Used by permission of the publisher.

The 2013-14 California Legislature by the Numbers:

Assembly

55 Democrats and 25 Republicans

59 Men and 21 Women

5 Openly LGBT

7 African-Americans, 8 Asian-Americans and 16 Latinos

38 Freshmen – who can serve until 2024

Senate

29 Democrats, 10 Republicans and 3 Vacancies

28 Men and 11 Women

1 African-American, 3 Asian-Americans and 8 Latinos

3 Openly LGBT

1 Freshman – who can serve until 2024

Leading Change in 2013

With the start of a new legislative session, this association is preparing to roll out a comprehensive policy agenda designed to help lead this state to a new and better system of long-term services and supports for older adults. This agenda – built on advocacy for the right public policy for the right reasons – will include three fundamental tenets:

- Promoting innovative practices that transform how we care for our aging population;
- Encouraging the development of cutting-edge initiatives to create services that meet older adults' needs and wants; and
- Leading advocacy efforts that advance a thoughtful, achievable and common sense response to today's challenges.

Seizing upon our unique position as the state's leading advocate for quality, not-for-profit senior living and care, we – together – have an opportunity to expand the world of possibilities for aging.

Membership Matters

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CMS Announces 106 New Accountable Care Organizations

On January 10 of this year, the Centers for Medicare and Medicaid Services announced the formation of 106 new accountable care organizations, covering an estimated 4 million Medicare beneficiaries throughout the country. There are now more than 250 ACOs nationwide, and CMS projects \$940 million in shared savings to the Medicare program over the next four years. Of the new ACOs announced in January, nine indicated that their service area will include the State of California. A complete list of the 106 ACOs is available by clicking [here](#).

The ACO initiative – authorized under the Affordable Care Act – established financial incentives for physicians, hospitals and other health care providers to cooperate in coordinating services for Medicare beneficiaries. ACOs must meet a number of quality measures CMS has developed on patient safety, preventive health services and care for at-risk populations.

The new ACOs include a diverse cross-section of physician practices across the country. Roughly half of all ACOs are physician-led organizations that serve fewer than 10,000 beneficiaries. Approximately 20 percent of ACOs include community health centers, rural health clinics and critical access hospitals that serve low-income and rural communities.

“Accountable Care Organizations save money for Medicare and deliver higher-quality care to people with Medicare,” Health and Human Services Secretary Kathleen Sebelius said. “Thanks to the Affordable Care Act, more doctors and hospitals are working together to give people with Medicare the high-quality care they expect and deserve,” she added.

HHS also issued a new report showing Affordable Care Act provisions are already having a substantial effect on reducing the growth rate of Medicare spending – which hit historic lows during the 2010 to 2012 period. Projections by both the Office of the Actuary at CMS and by the Congressional Budget Office estimate that Medicare spending per beneficiary will grow at approximately the rate of growth of the economy for the next decade, breaking a decades-old pattern of spending growth outstripping economic growth.

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Allan Jergesen



James Geary

For more than 50 years our attorneys have worked side-by-side with the nonprofit communities that form Aging Services of California. We continue to be inspired by our clients' commitment to the people they serve. We are proud to share that commitment and look forward to helping build a better future for seniors in California.

We understand your legal needs because we understand your world. Turn to us for: Business, Tax Exemption and Regulatory Issues; Litigation; License Deficiency Appeals; Long-Term Care Acquisitions, Financings, Leases, Management Contracts; RCFE and CCRC Development and Operations; Labor and Employment Matters; Insurance Recovery Issues.



SAN FRANCISCO

NORTH BAY

SACRAMENTO

SILICON VALLEY

EAST BAY



Complete the 2013 Annual AgeTech West Provider Technology Survey!

Be sure to complete the AgeTech West technology survey recently emailed to all provider members. Because AgeTech West is a collaborative program of LeadingAge California, LeadingAge Oregon and LeadingAge Washington, the survey will compile the latest status of technology adoption, interests and plans among members of all three associations on the West Coast. With your help, this survey will yield valuable data on what your peers are doing today: what technologies they have implemented and what plans they have for the next year across various care settings and service modalities. Results from the survey will be published in an AgeTech West survey report and will help guide our work on your behalf.

By completing the survey you will be entered to win one free registration to the 2013 AgeTech West conference. One entry from each state will be selected and the winner will be notified by email.

If you have not received the link for the survey and are a provider member of LeadingAge California, LeadingAge Oregon or LeadingAge Washington, please contact Susan Holt at sholt@aging.org.

Best Practice Highlight: Tacoma Lutheran Retirement Community – AgeTech West’s Newest Premier Provider Partner

Based in Tacoma, Wash., Tacoma Lutheran Retirement Community has established itself as a leader and innovator in technology-enabled care. TLRC has been engaged in promoting statewide technology adoption efforts in Washington through LeadingAge Washington’s technology committee and technology conference – and they

were the first Washington provider to support the work of AgeTech West as a Premier Provider Partner. They are actively educating local city and county councils and legislative representatives about the value of technology in the care of older adults.

TLRC has pursued technology to support social-clinical models of care for the people they serve. In fact, they will soon begin a service using [It’s Never 2 Late](#) to assist people who receive therapy services at TLRC and are discharged home after their post-acute stay. They are partnering with a hospital and university to track the outcomes of this social and clinical model with the use of technology/assistive devices and communication. TLRC is also installing the [Quiet Care](#) passive monitoring system by AgeTech West’s Corporate Technology Partner Intel-GE [Care Innovations](#) in a 43 bed assisted living unit on the campus – the first in the State of Washington. Additionally, TLRC’s health center is fully integrated with electronic health records using [PointClickCare](#) for both clinical and financial operations. TLRC is currently implementing EHRs in its assisted living setting.

Finally, in 2012, TLRC opened an “Innovation Home” to embody what it calls the “3 A’s of Aging in Place: Adaptability, Affordability & Accountability.” “We wanted to make aging in place affordable and accountable,” explains TLRC Chief Innovations & Transitions Officer, Lynette Ladenburg. “It might seem odd for a retirement community to lead this charge. But we know that as our population ages at a rapid pace, and Medicare reforms fall further behind, more and more people can’t afford retirement living services,” she added. “So, we decided to create a model home to not only better prepare our post-acute care patients for returning to their homes, but to lead our region and nation toward making ‘aging in place’ a critical priority,” Ladenburg added.

Read more on the AgeTech West website or click on the following links to view TLRC’s best practice videos describing the “[The Therapeutic Tech Center](#)” and “[Innovations Home](#).” •••

Prepared by Scott Peifer, Executive Director AgeTech West. Peifer can be reached at speifer@aging.org.

Affordable Senior Housing Conference Scheduled

LeadingAge California is pleased to offer an affordable senior housing conference later this month. “It Takes a Team to Build Success” is designed to focus on building relationships through successful partnerships. Ruben Rivera Jackman, noted expert on service coordinator and housing manager relationships will share a case study on building a successful partnership. Dr. Karyn Skultety, Institute on Aging will discuss behaviors and how to identify and deal with them. There will be discussion on identifying and responding to elder abuse, fair housing issues and an ask the attorney session where you can get answers on pressing legal issues.

The conference will be offered on February 12, 2013, at the Pasadena Hilton Hotel and again on February 20, 2013, at the Embassy Suites Hotel in Walnut Creek. For additional information, please visit the LeadingAge California [website](#) or contact Jan Guiliano at jgulian@aging.org or 916-469-3367.

2013 Policy Conference – Leading Change

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” This famous quote by Margaret Mead is just as relevant today – perhaps even more so – that when she first spoke the words more than half a century ago. As this association embraces a new name, we have a chance to not only renew our commitment to our long-standing ideals – but to better

communicate who we are and what we hope to achieve. Leading this change will require bold leadership, research-driven solutions, the right public policies for the right reason and innovative practices. This conference is your opportunity to help shape the public debate about our challenges as an aging society and work toward meaningful solutions. Join us as we work to expand the world of possibilities for aging March 4-6, 2013 at the Hyatt Regency Hotel in Sacramento.

The registration deadline is February 20, 2013 (onsite fees are an additional \$100). We have negotiated a great room rate at the Hyatt Regency Sacramento of \$169 single/double occupancy. The deadline to receive this negotiated rate is February 11, 2013. You can call directly at 1-888-421-1442 or online using the hotel’s customized reservation [link](#).

2013 Annual Conference & Exhibition: Reimagined

The 2013 LeadingAge California Annual Conference & Exposition in Monterey has been completely reimagined. Some of the changes you can expect to see this year include moving the opening general session to Monday afternoon – where Jean Steel will get things kicked off with a bang; hosting a welcome reception later that evening; and starting Tuesday morning off with a 5k Fun Run to help support the Scholarship Program. If that weren’t enough, Tuesday’s general session will be our very own version of “The View,” where leaders from our field will engage in a lively, provocative discussion on how senior living will change in the years ahead.

The exhibit hall will also have something new to offer this year. We are pleased to present IGNITE – a fast-paced event featuring speakers who are each given 20 slides that advance every 15 seconds to talk on a topic of their choosing. Speakers will share their thoughts on successful aging to hospitality and more. Wednesday morning will start off with the Annual Business Meeting & Breakfast and two new education tracks have been added this year, Innovation and Healthcare Reform to keep you on top of your game! Finally, close out the conference with Brian Lee, founder of Custom Learning Systems to learn how to design and implement the single most powerful best practice that will motivate employees to go the extra mile. Make plans now to attend the 2013 Annual Conference & Exposition in Monterey, Calif.

MDS 3.0/RUG IV Distance Learning Series

LeadingAge California has partnered with LeadingAge Ohio and Plante Moran to offer a series of affordable, up-to-date learning educational sessions about the process of accurately completing the Minimum Data Set 3.0. Each teleconference is 90 minutes long. BRN and BBS continuing education units are available for each session.

For additional information (or to register for the series), please visit the LeadingAge California [website](#) or contact Margaret Morneau at mmorneau@aging.org or 916-469-3371

Dates to Remember

Save the Date

2013 Affordable Senior Housing Conferences

February 12, 2013 – Pasadena Hilton, Pasadena

February 20, 2013 – Embassy Suites Hotel, Walnut Creek

2013 Public Policy Conference

March 4-6, 2013 – Sacramento, Calif.

2013 Annual Conference & Exposition

May 6-8, 2013 – Monterey, Calif.

Webinars

For more information and to register, visit the LeadingAge California [website](#).

AGE-ucation – Weekly Web seminars on finance, audits, human resources, legal issues, reimbursement and more.

Care2Learn – Online courses that help care professionals build leadership skills and meet licensing requirements.

MDS 3.0/RUG IV Distance Learning Series – January - July 2013

Visit our [website](#) or contact Margaret Morneau at mmorneau@aging.org or 916-469-3371

Region Meetings

South Coast Region – February 1, 2013

11:30 a.m.–1:30 p.m.

What is the Patient Protection and Affordable Care Act?

Location: Artesia Christian Home

11614 183rd Street

Artesia, Calif. 90701

Los Padres Region – February 14, 2013

Noon–1:30 p.m.

Topic: How Will You Get Paid?

Location: Casa Dorinda

300 Hot Springs Road

Santa Barbara, Calif., 93108

San Diego Region – February 8, 2013

7:30 a.m.–9:30 a.m.

Topic: Five Reasons Your Community Needs a Strategic Technology Plan

Location: White Sands of LaJolla

7450 Olivetas Avenue

LaJolla, Calif., 92037





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Service Power: A new synergy of service among three teams delivers increased technical assistance and service to members' needs across the continuum.

Buying Power: The contracting leverage gained by an annual spend of \$8 billion on products and services by members helps put more money back into the mission.

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For more information contact:
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