

Frequently Asked Questions

What is the LeadingAge California Enlightenment Project?

The California Department of Public Health has awarded a civil monetary penalties (CMP) grant of \$1.4 million to the LeadingAge California Foundation to bring Obie for Seniors' interactive gaming console to 50 skilled nursing facilities.

The Enlightenment Project will use the complete library of Obie programs, games, and activities to improve the quality of life of residents by addressing social isolation, loneliness, reduced mobility, and cognitive decline. LeadingAge California will collect quarterly reports of Obie users' improvements in social interaction, mood, and memory.

How long is the project?

The Enlightenment Project is a three-year CMP grant-funded project, starting in January 2023 and ending December 2025. Facilities will receive 24 months of free software access to Obie's gaming library.

Who can participate in the project?

All Medicare and/or Medicaid certified skilled nursing facilities in California are eligible to participate.

How will you select the 50 skilled nursing facilities?

LeadingAge California will assemble a Stakeholder group that will review the project applications and select the skilled nursing facilities to participate based upon pre-determined criteria. LeadingAge California seeks to include a wide representation of California's skilled nursing facilities in the Enlightenment Project. Examples of selection criteria may include:

- Geographic location (urban/suburban/rural)
- Number of skilled nursing facility beds
- Ownership information (non-profit, for-profit, government owned)
- Sustainability plan at project's end
- Participation in current and/or past CMP funded projects

If selected to participate, what do we receive?

At no cost, skilled nursing facilities will receive:

- Obie hardware and mobile cart
- 50 games and 24-month subscription
- Obie Analytics and 24-month subscription
- Installation, training, and 24-months of customer support

What staff members need to be involved?

All staff members are encouraged to learn about the Enlightenment Project and be involved. It is recommended that a Project Leader be identified for the 24-month period.

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What if our facility needs to quit or drop?

Once you agree to participate, your skilled nursing facility must do so for the duration of the project. You can contact the Enlightenment Project Grant Manager if you are experiencing challenges that are impeding your progress.

Do we need to have an internet connection to use Obie for Seniors?

Yes! When using Obie for Seniors, you will need a stable internet connection to receive software updates, support, and new content, as well as report usage statistics. If possible, the equipment you have will live on a wired connection (GB LAN). Wi-Fi (802.11 b/g/n) is also fine as long as the connection is stable and strong. An upload/download speed of 10Mbps is recommended.

What is the financial commitment?

For the duration of the Enlightenment Project, all equipment and training will be provided at no cost. Once the grant period has ended, your skilled nursing facility will have the option to continue the Obie for Seniors program subscription at your own cost, which ranges from \$39–\$110 a month.

How will our program be evaluated?

Obie Analytics tracks usage and generates a unique OMI score - Obie Measurement Index, tracking data in four areas:

- Movement – represented by range of motion in a game
- Engagement – any motoric involvement, indication of concentration
- Memory – positively engaging with the game images - correct response
- Distractions – clear mistakes

Interested in joining the LeadingAge California Enlightenment Project?

For more information, go to leadingageca.org/enlightenment-grant or contact the Grant Manager, Cortney Kesterson at ckesterson@leadingageca.org or (916) 898-9753.