



POLICY &
LEADERSHIP
SUMMIT



FEBRUARY 12-14, 2018

HYATT REGENCY, SACRAMENTO, CA

LeadingAge CA

inspire...serve...advocate

A Call to Action...

LeadingAge California's 2018 Policy & Leadership Summit is the nonprofit provider's premiere statewide event focusing on bringing meaningful public policy issues to elected and appointed officials. With unprecedented challenges facing the field, education and advocacy are critical to ensure awareness of pivotal changes and that your voice is heard. This summit provides you the opportunity to educate yourself on evolving public policy in a variety of aging services fields, and gives you the opportunity to directly advocate at the California Legislature.

Join us and help make our voices be heard!

Schedule at a Glance

Monday, February 12, 2018

2:00 p.m. – 5:30 p.m. Board of Directors Meeting
5:30 p.m. – 7:00 p.m. Welcome Reception

Tuesday, February 13, 2018

7:00 a.m. – 8:00 a.m. Networking Breakfast
8:00 a.m. – 10:00 a.m. Opening General Session: Round table with Legislative Leadership
10:15 a.m. – 11:15 a.m. **Concurrent Education Sessions**
1A: Assisted Living Issues Forum
1B: New Laws and Regulatory Update for Skilled Nursing
1C: Housing Policy Update
11:30 a.m. – 1:00 p.m. Policy Issues Luncheon: Preparing for Your Afternoon in the Capitol
1:30 p.m. – 3:30 p.m. What's New in HR? Salary Question Ban, Expanded Parental Leave, Transgender Employee Rights and More: Legal Developments in Employment Law Requiring Employer Action.
1:30 p.m. – 4:00 p.m. Legislative Visits
4:00 p.m. – 6:00p.m. Political Action Committee Fundraiser: Show the PAC Some Love

Wednesday, February 14, 2018

7:00 a.m. – 8:00 a.m. Networking Breakfast
7:00 a.m. – 2:30 p.m. Vendor Networking
8:00 a.m. – 9:00 a.m. General Session: Seniors in 2020 – Aging Policy in a Demographic Boom
9:15 a.m. - 11:15 a.m. **Concurrent Education Sessions**
2A: MOR Training
2B: LTSS Financing
2C: DSS Leadership Panel: CCL Update
11:15 a.m. – 11:45 a.m. Networking Break
11:45 a.m. – 12:45 p.m. **Concurrent Education Sessions**
3A: MOR Training: CONTINUED
3B: Medication Aides in Assisted Living: Overview and Options for California
3C: Current Legal Issues for Life Plan Communities/CCRCs
1:00 p.m. – 2:30 p.m. Federal Policy Luncheon - The 115th Congress: View of Federal Policy



Must Attend Networking Events!

Monday, February 12, 2018

5:30 p.m. – 7:00 p.m. – Welcome Reception

Join us for a glass of wine while enjoying an eye-catching view of the capitol.

Tuesday, February 13, 2018

7:00 a.m. – 8:00 a.m. – Networking Breakfast

4:00 p.m. – 6:00 p.m. – Political Action Committee

Fundraiser. Join in the festivities at this year's fundraising event!

Wednesday, February 14, 2018

7:00 a.m. – 8:00 a.m. – Networking Breakfast

11:15 a.m. – 11:45 a.m. – Vendor Networking Break

TUESDAY, FEBRUARY 13, 2018

7:00 a.m. – 8:00 a.m. – Networking Breakfast

8:00 a.m. – 10:00 a.m. – Opening General Session: Roundtable with Legislative Leadership

Legislative leaders have been invited to discuss the major topics in the Legislature that impact seniors and senior living providers. This high-level discussion will also include topics that will occupy the Legislature's attention in 2018.

Participants will learn:

- Important industry trends and proposals being considered by policymakers
- Which issues will be salient in the development of public policy next session
- Policy perspectives from lawmakers on more global issues impacting older adults and those who serve them

10:15 a.m. – 11:15 a.m. – Concurrent Education Sessions

1A Assisted Living Issues Forum

Learn about the new laws, regulations, and policies impacting assisted living providers. There will also be a discussion of advocacy priorities in 2018.

Participants will learn:

- Attendees will understand the new laws passed in 2017 affecting residential care facilities for the elderly
- Attendees will understand recently adopted regulations impacting RCFEs
- Attendees will understand the top legislative issues to be discussed in the new legislative year

Faculty: Eric Dowdy, Executive Vice President, LeadingAge California & Peter Kellison, Principal, Clear Advocacy, LLC

1B New Laws and Regulatory Update for Skilled Nursing

This session will focus on recently introduced state legislation that affects skilled nursing facilities. LeadingAge California's Director of Policy - Health Services, Jedd Hampton and Policy Consultant, Brenda Klutz will also discuss emerging issues at the California Department of Public Health and recent trends in skilled nursing.

Participants will learn:

- Gain a general understanding of the various new healthcare-related California laws and regulations implemented in 2017
- Provide an overview of newly-introduced legislation and regulations for 2018
- Gain an understanding of general trends developing in skilled nursing in California

Faculty: Jedd Hampton, Director of Policy and Brenda Klutz, Policy Consultant, LeadingAge California

1C Housing Policy Update

LeadingAge California General Counsel and Director of Housing Policy, Meghan Rose will lead a discussion about the legislative and regulatory actions taken in California in 2017 to address the affordable housing crisis. The update will also cover current politics, new and existing legislation and a federal policy overview.

Participants will learn:

- An understanding of the affordable housing crisis in California
- Understand the legislative and regulatory actions taken in 2017
- Provide a federal policy overview for affordable senior housing in 2018

Faculty: Meghan Rose, General Counsel and Director of Housing Policy





11:30 a.m. – 1:00 p.m. – Policy Issues Luncheon: Preparing for Your Afternoon in the Capitol

Join the Public Policy staff as they review the key issues and prepare attendees for their meetings in the Capitol. An overview of LeadingAge California's issues will be provided as well as the do's and don'ts when conducting legislative visits.

Participants will learn:

- Review key legislative issues affecting California senior housing providers
- Learn the do's and don'ts during a legislative visit

Faculty: Eric Dowdy, Executive Vice President, Meghan Rose, General Counsel & Director of Housing Policy, Jedd Hampton Director of Policy-Health Services, LeadingAge California, Peter Kellison, Clear Advocacy, LLC

1:30 p.m. – 3:30 p.m. – What's New in HR? Salary Question Ban, Expanded Parental Leave, Transgender Employee Rights and More: Legal Developments in Employment Law Requiring Employer Action

2017 was a rich year for employment related cases and laws in California, many of which require employer action in the form of policy changes and training for supervisors who interact with employees to avoid possible violations of these new laws. To name just a few developments: your LGBT employees are specifically protected as they transition, LeadingAge members with 20 or more employees must now provide parental bonding leave and members are no longer permitted to ask an applicant about prior salary. In this session, you will learn

about all the 2017 employment laws and cases that impact your 2018 and beyond and you will leave with some practical advice as to how to manage.

Objectives:

- Inform members of the latest laws and case developments in California that impact their relationships with their employees in the areas such as wage and hour, transgender employees, expanded parental leave and immigration and update members on the status of matters since enactment of the recent equal pay law
- Provide practical advice as to how to comply with these new laws and cases
- Provide a legal framework for the consequences of non-compliance - including a summary of recent settlements and verdicts

Faculty: Diane O'Malley, Partner, Labor & Employment Practice, Hanson Bridgett, LLP

1:30 p.m. – 4:00 p.m. – Legislative Visits

4:00 p.m. – 6:00 p.m. – Political Action Committee Fundraiser: Show the PAC Some Love

Meeting the elected officials that support our field during the PAC reception benefits the LeadingAge California PAC. This is the best way for California nonprofit senior living professionals to demonstrate their support to the profession.

WEDNESDAY, FEBRUARY 14, 2018



7:00 a.m. – 8:00 a.m. – Networking Breakfast

7:00 a.m. – 2:30 p.m. – Vendor Networking

Take some time to connect with representatives from various companies that support LeadingAge California at the highest level! They will have a “Premier Partner” or “Approved Vendor” ribbon on their name badge. Be sure to let them know you value their support.

8:00 a.m. – 9:00 a.m. – General Session Legislative Panel: Seniors in 2020 – Aging Policy in a Demographic Boom

California is in the midst of a senior boom. With the increasing numbers of older Californians in our state, how are policy makers working to ensure that the needed services and supports will be available? What are the major policy considerations as our state ages? A panel of policy makers will discuss the key issues.

Participants will learn:

- Trends and proposals being considered by policymakers
- Which issues will be salient in the development of public policy next session
- Perspectives from lawmakers on the key issues to providing services and supports to California’s older adults

9:15 a.m. - 11:15 a.m. – Concurrent Education Sessions

2A MOR Training

Owner/agents of HUD properties are subject to an annual Management Occupancy Review. Property compliance is your focus every day. Don’t let the process get you anxious! Learn how to improve your overall score, how to make the process as quick and painless as possible and how to avoid common findings.

Participants will learn:

- Development of Policies & Procedures
- Tools used to identify family circumstances and sources of income through the EIV System
- Tools used to keep your Application, TSP, and EIV documents current
- Tools used to train staff, both on-site and corporate, on performing Income and Rent Determinations

Faculty: Nancy Hart, President, National Resources for Housing



2B LTSS Financing

This session will focus on LeadingAge California's statewide efforts on stabilizing and strengthening the LTC financing market in California. Specifically, this session will discuss our organization's efforts in developing potential legislative solutions with other key stakeholders, exploring innovation's in the private long-term care insurance market, and the work that is currently being done within the California Partnership of Long-Term Care, a public-private partnership between the state and long-term care insurance carriers, which aims to provide "middle class Californians" with conduit to finance long-term care needs.

Participants will learn:

- Gain a general understanding of the current status of long-term care financing at the state and federal level
- Provide insight to current legislative and regulatory efforts to stabilize and strengthen the current long-term care market
- Gain a general understanding of the California Partnership for Long-Term Care, including whom the program intends to serve, changes in the program to achieve the Partnership's objectives and potential solutions moving forward

Faculty: Gretchen Alkema, The SCAN Foundation, Jedd Hampton, LeadingAge California

2C DSS Leadership Panel: CCL Update

Join a panel discussion of Department of Social Services leadership to learn about the latest policies and activities impacting Life Plan Communities/CCRCs and Residential Care Facilities for the Elderly (RCFEs). New and recently approved regulations will be discussed as well as the major factors impacting compliance with regulations. The panelists will be available to answer your licensing questions as well.

Participants will learn:

- Timely updates on each program area to include CCLD, ASC, CCRC and the Technical Assistance Bureau
- What new legislator and/or regulations will be implemented in 2018
- Answers to specific questions affecting their community directly from DSS team

Faculty: Pamela Dickfoss, Deputy Director, Community Care Licensing Division, Ley Arquisola, Program Administrator, Adult & Senior Care, Evon Lenerd, Chief, Continuing Care Contracts

11:15 a.m. – 11:45 a.m. – Vendor Networking Break

11:45 a.m. – 12:45 p.m. – Concurrent Education Sessions

3A MOR Training -CONTINUED

Owner/agents of HUD properties are subject to an annual Management Occupancy Review. Property compliance is your focus every day. Don't let the process get you anxious! Learn how to improve your overall score, how to make the process as quick and painless as possible and how to avoid common findings.

Faculty: Nancy Hart, President, National Resources for Housing



3B Medication Administration in Assisted Living: Overview and Options for California

California currently relies heavily on resident self-administration of medication, with facility staff assisting in self-administration. Many other states rely extensively on medication administration performed by medication aides. Eric Carlson will discuss the pros and cons of systems used by California and other states, and present potential improvements to California's existing practices

Participants will learn:

- How other states oversee medication administration performed by medication aides
- The effectiveness of the current systems used in California and other states
- Discuss potential improvements to existing practices

Faculty: Eric Carlson, Attorney, Justice in Aging

3C Current Legal Issues for Life Plan Communities/CCRCs

New changes in the law impact Life Plan Communities' legal obligations and operations. Join the leading attorney in the senior living field to discuss recently passed laws and their impact on providers.

Participants will learn:

- Learn about changes to contracts, level of care transfers, and more in Life Plan Communities as a result of recent changes in the law
- Learn about areas of legal risk for Life Plan Communities and how to protect yourself
- Provide a Q & A with the legal expert in the field

Faculty: Paul Gordon, Partner, Hanson Bridgett LLP

1:00 p.m. – 2:30 p.m. – Federal Policy Luncheon The 115th Congress: View of Federal Policy

This session will conclude with Barbara Gay, Vice President of Public Policy Communications, at LeadingAge offering a review of relevant federal issues impacting California providers.

Faculty: Barbra Gay, Vice President of Public Policy Communications, LeadingAge

General Information

Early-Bird Registration Deadline: December 29, 2017

Registration Deadline: January 22, 2018

Onsite Registration: February 12-14, 2018

** Fees increase \$10 when registering onsite*

Hotel Accommodations

Hyatt Regency Sacramento

1209 L Street

Sacramento, CA 95814

(916) 443-1234

Rate: \$189 single/double

Reservation Cut-Off: January 22, 2018

Reserve your room now: [Reserve Your Room Now](#)

Check-in time is 3:00 PM / Check-out time is 12:00 NOON

A limited block of rooms has been reserved for our group.

Once our block of rooms is sold out, hotel reservations will be accepted on a space-available basis with no guarantee that the conference rate will apply. All rates are per room per night and are subject to state and local taxes.

Parking

Overnight Guests (in/out privileges)

Self-Parking \$20

Valet Parking \$29

Day Visitors

Self-Parking \$11 (with Voucher)

Valet Parking \$8 first hour.

\$2 each additional 20 minutes. **\$29** maximum.

**Rates are subject to change without notice*

Who Should Attend

CEO's, CFO's, Administrators, Executive Directors, Nurses, Trustees, Residents, Aging Policy Advocates, Government Employees and Students.

Registering five (5) or more people from your organization?

A group rate discount is available for groups of five (5) or more from the same provider organization and are for Full Conference Registration only. All group registration forms must be submitted together to qualify for the discounted rate.

What Does My Registration Include?

Full Conference Registration – Includes Monday Evening Welcome Reception, Education Sessions, Legislative Visits, Breakfast and Lunch both days and PAC Reception

Tuesday Registration – Includes Monday Evening Welcome Reception, Tuesday Education Sessions, Legislative Visits, Breakfast, Lunch and PAC Reception

Wednesday Registration – Includes Wednesday Education Sessions, Breakfast and Lunch

Cancellation Policy

The following cancellation refund schedule applies:

Received by January 8: Full refund

Received by January 9 – January 28: Full refund *less \$100 processing fee*

Received after January 29: No refund

All cancellations must be made in writing. No refunds or credits are given to attendees who register but do not attend the conference. Substitutions are permitted. Please allow 3-5 business days to process refunds.

What to Wear

Business attire. We also recommend layered clothing for your personal comfort in meeting rooms.

What to Expect from Mother Nature

February temperatures in Sacramento average in the upper 50°s to low 60°s. In addition, come prepared for outside weather.

Continuing Education Units (CEUs)

CEUs have been requested from the following agencies: Nursing Home Administrators Program (NHAP) • California Board of Registered Nursing (BRN) • California Department of Community Care Licensing Division for Residential Care Facilities for the Elderly (RCFE). California Association of Marriage and Family Therapists (CAMFT) pending.

HUD Project Expense

LeadingAge California's Policy & Leadership Summit is an allowable HUD project expense.



REGISTRATION FORM

1. ATTENDEE INFORMATION PRINT OR TYPE (One Registrant per Form)

First Name: _____ Last Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 E-Mail: _____ CC Email: _____
 Emergency Contact: _____ Phone: _____

Select all the Apply: First-time Attendee Special Dietary Needs Please Specify: _____
 Do you require ADA Reasonable Accommodation to fully participate?

2. REGISTRATION FEES	Early Bird <i>Received by 12/29/2017</i>		Regular <i>Received by 1/22/2018</i>	
	Member	Non-Member	Member	Non-Member
Full Conference Tuesday, February 13, 2018 & Wednesday, February 14, 2018				
Group Rate <i>(5 or more from same provider organization)</i>	\$349	N/A	N/A	N/A
Provider/Associate	\$399	\$689	\$499	\$789
Trustee	\$295	\$495	\$395	\$545
Resident/Student	\$189	\$189	\$229	\$229
Government	N/A	\$175	N/A	\$175
Single Day (Please Select One) <input type="checkbox"/> Tuesday, February 13, 2018 <input type="checkbox"/> Wednesday, February 14, 2018	Member	Non-Member	Member	Non-Member
Provider/Associate	\$289	\$429	\$389	\$529
Trustee	\$199	\$298	\$249	\$498
Resident/Student	\$99	\$99	\$139	\$139
Government	N/A	\$110	N/A	\$110

Fees increase \$100 when registering onsite

Group Rate discount is available for groups of five (5) or more from the same provider organization and are for Full Conference Registrations only. All group registration forms must be submitted together to qualify for the discounted rate.

- **Full Conference Registration Includes** – Monday Welcome Reception, Education Sessions, Legislative Visits, Breakfast and Lunch both days and PAC Reception
- **Tuesday Registration Includes** – Monday Welcome Reception, Tuesday Education Sessions, Legislative Visits, Breakfast, Lunch and PAC Reception
- **Wednesday Registration Includes** – Wednesday Education Sessions, Breakfast and Lunch

3. LEGISLATIVE VISIT REGISTRATION

I would like to go on LEGISLATIVE VISITS I volunteer to be a TEAM LEADER

4. PAYMENT

TOTAL\$ _____

VISA/MASTERCARD AMEX Check

Card# _____ Exp: _____

Cardholder's Name: _____

Cardholder's Signature: _____

Show PAC Some Love!

LeadingAge California members work passionately to serve, care for, and advocate on behalf of California's older adults. As a central part of these efforts, the LeadingAge California PAC supports policymakers who will work to advance a public policy agenda aligned with the non-profit community's top priorities.



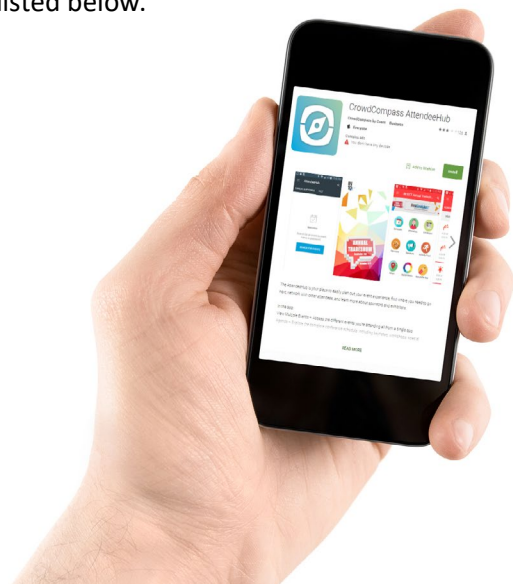
We invite you

to party on a rooftop with us at our **Show the PAC Some Love Fundraising Event** and demonstrate your support for this crucial component of the association's advocacy efforts.

Follow Us On Social Media

POLICY SUMMIT APP

Find the **Attendee Hub Event App** in the IOs and Google Play app stores. **Search LeadingAge California 2018 Policy & Leadership Summit**. Get social media feeds and updates through the app or directly as listed below.



SOCIAL MEDIA AT #PLSummit2018

Use social media to receive event updates, join conversations, and share your participation experience.



Twitter

Follow **@LeadingAgeCA** for live updates and use **#PLSummit2018** to join the conversation and share your insights.



Facebook

Like **@LeadingAgeCalifornia** to see photos, watch video streams, and interact with other attendees.



Thank You

to our Policy & Leadership Summit Sponsors

E P I S C O P A L
— ♦ — ♦ — ♦ — ♦ —
SENIOR COMMUNITIES

 Ziegler



inspire...serve...advocate

1315 I Street, Suite 100
Sacramento, CA 95814

A large, colorful geometric graphic composed of various triangles and polygons in shades of blue, purple, red, orange, yellow, and green, forming abstract shapes that resemble a stylized map or a cluster of points.

be extraordinary

Annual Conference & Exposition
May 7-9, 2018 • Pasadena, CA