

Company Name \_\_\_\_\_  
 Contact Person [Mr.] [Ms.] [Mrs.] \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ FAX \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Year founded: \_\_\_\_\_ Number of Employees: \_\_\_\_\_ Target Audience: \_\_\_\_\_

**Provide a brief description of products or services for inclusion in the next LeadingAge California Membership Directory (up to 30 words).**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Goods and Services Provided to Senior Market:**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Accounting                                 | <input type="checkbox"/> Finance                     | <input type="checkbox"/> Medical Equipment               |
| <input type="checkbox"/> Architecture/Interior Design               | <input type="checkbox"/> Flooring                    | <input type="checkbox"/> Medical/Pharmaceutical          |
| <input type="checkbox"/> Building Maintenance                       | <input type="checkbox"/> Food Service/Mgmt.          | <input type="checkbox"/> Personal Care Products          |
| <input type="checkbox"/> Communication/Emergency Services           | <input type="checkbox"/> Fundraising                 | <input type="checkbox"/> Property Management/Real Estate |
| <input type="checkbox"/> Computer Software                          | <input type="checkbox"/> Furniture/Furnishings       | <input type="checkbox"/> Public Relations                |
| <input type="checkbox"/> Construction                               | <input type="checkbox"/> Group Purchasing            | <input type="checkbox"/> Publications                    |
| <input type="checkbox"/> Consulting                                 | <input type="checkbox"/> Health/Wellness             | <input type="checkbox"/> Rehabilitation Services         |
| <input type="checkbox"/> Education/Training                         | <input type="checkbox"/> Housekeeping                | <input type="checkbox"/> Safety Products                 |
| <input type="checkbox"/> Emergency Call/Resident Monitoring Systems | <input type="checkbox"/> Insurance                   | <input type="checkbox"/> Security/Crime Prevention       |
| <input type="checkbox"/> Emergency/Disaster Management              | <input type="checkbox"/> Internet Services/Telephone | <input type="checkbox"/> Staffing                        |
| <input type="checkbox"/> Employee Benefits                          | <input type="checkbox"/> Legal                       | <input type="checkbox"/> Technology                      |
| <input type="checkbox"/> Energy/Utilities                           | <input type="checkbox"/> Linens/Interiors            | <input type="checkbox"/> Television Services             |
| <input type="checkbox"/> Facility Development/Mktg.                 | <input type="checkbox"/> Marketing                   | <input type="checkbox"/> Transportation                  |

**Choose Your Membership Level** (Details on back)

- Basic Membership..... \$880  
 Enhanced Membership..... \$2,000  
 Premier Partnership..... \$7,000

10% of your dues supports LeadingAge California PAC (Political Action Committee ID#1371227) that supports candidates seeking public office that support nonprofit housing, care and services providers and the older Californians they serve. If you would like to opt-out of this contribution please submit a request in writing to info@leadingageca.org.

Membership amount \$ \_\_\_\_\_  Check  VISA  MasterCard  American Express  
 Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV: \_\_\_\_\_  
 Name on card \_\_\_\_\_ Cardholder's signature \_\_\_\_\_

**Mail to:** LeadingAge California • 1315 I Street, Suite 100, Sacramento, Ca 95814 • 916.392.5111 • FAX: 916.254.5738

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues.

**Privacy Consent Language for LeadingAge California Communications:**

Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.



inspire...serve...advocate

## Business Partner Membership Levels

Benefit	Basic \$880	Enhanced \$2,000	Premier Partner \$7,000
Listing in Membership Directory	X	X	X
Ability to search all members in online directory	X	X	X
Link to vendor's website from online Directory	X	X	X
Eligible to participate in LeadingAge California's online Engage Communities	X	X	X
Member rates for education and meetings	X	X	X
Access to <i>Engage</i> , LeadingAge California Quarterly Magazine	X	X	X
Ability to attend up to 36 annual meetings in 9 regions	X	X	X
\$400 Discount on trade show booth	X	X	X
Eligible to participate in LeadingAge California Committees		X	X
Opportunity to develop educational programming for Region Meetings		X	X
Ability to provide up to 3 podcasts and 1 whitepaper for posting online at <a href="http://www.leadingageca.org">www.leadingageca.org</a>		X	X
Additional 15% discount on trade show booth		X	
Half page ad in Membership Directory		X	
Full page ad in Membership Directory			X
Special recognition in all marketing materials			X
Electronic mailing list once a year (includes email addresses)			X
One free month advertising on website			X
Special recognition at trade show			X
Half page ad in four issues Engage Magazine			X
First choice of booths at Annual Conference & Exposition			X
Free basic booth at annual conference including 4 free passes (More than \$2,200 value)			X